

Volks

2024
FRANCHISE PACKAGE





WHO WE ARE

The vision of creating an upscale diner with a twist originated from Ewing's scratch kitchen, where everything is made in-house.

Think homemade hollandaise, freshly squeezed juices, truffle lemon potatoes and ketchup to name a few.

With Ewing's direction, Yolks aims to uphold its prominence of being a breakfast destination for diners alike to enjoy classic breakfast staples in a fresh, bold, and innovative way.

Primed for growth Chef Steve Ewing and business partner Christoph Barrow partnered with industry experts Happy Belly Food Group who specialize in restaurant development and real estate.



CONCEPT BUSINESS

Full Service Breakfast,
Brunch & Lunch
Operating Hours 7-4

SPACE SIZE

2300 - 2600 Sq Ft

REAL ESTATE

Retail Location, Stand alone



FRANCHISE SUPPORT

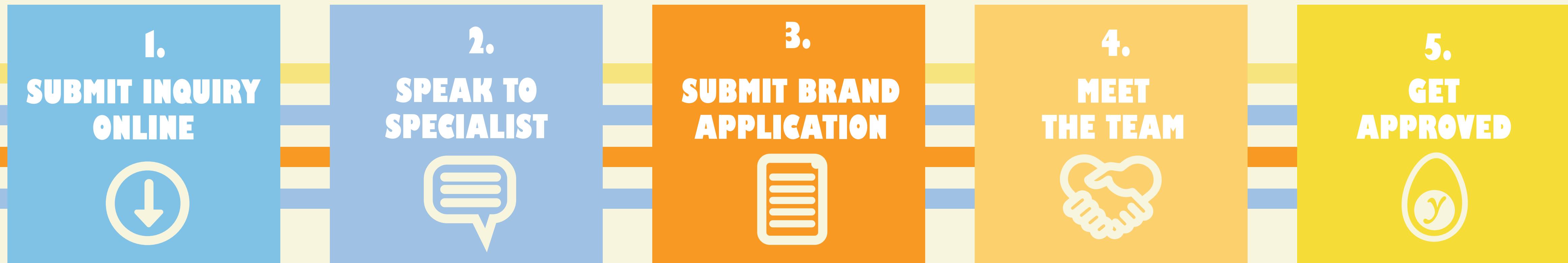
From selecting a site to training and developing an annual plan you can rely on a team of industry professionals that are invested in your success.

Running a business will never be easy, but we're here to make it as seamless as possible. When something does go wrong, know that you've got a team to support you. Let's chat about the areas you'll need the most help, so you can open your Yolks with confidence.

- Pre & post opening on-site training
- Business Reviews by ops consultants
- Quality assurance visits
- Supply chain management
- Site selection
- Site design and construction
- Marketing



HOW IT WORKS



Submit an inquiry and connect with someone from our team. This initial call or meeting will answer many of your questions and help develop a roadmap that is both feasible and successful.



LET'S CONNECT

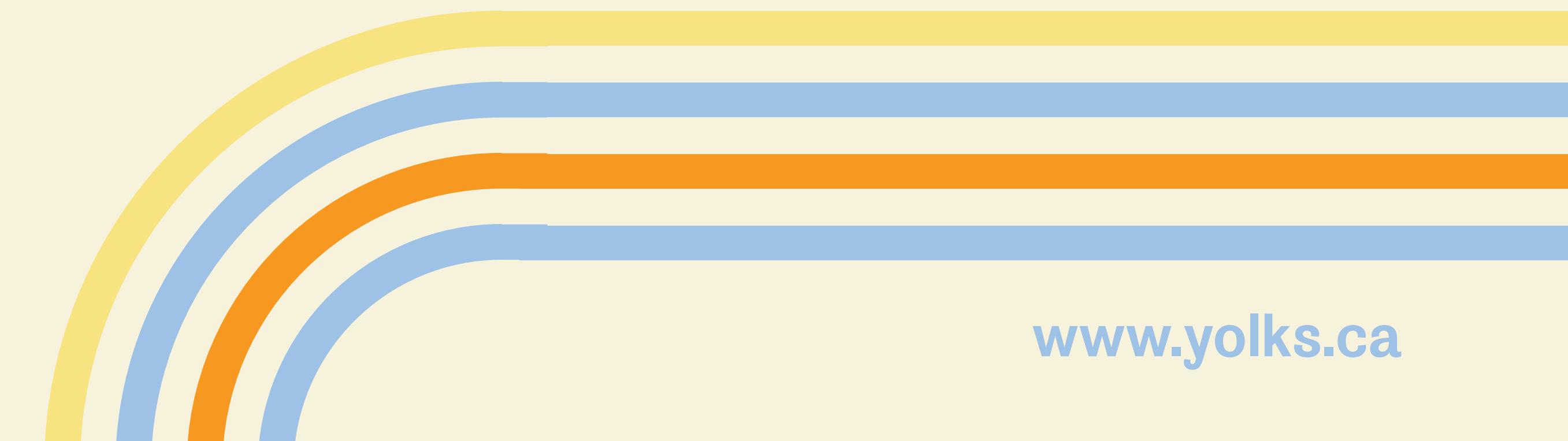
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Yolks



PERFECTLY POACHED